

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Friends of Connie Mack
Product	466 - CONNIE MACK/SENATE
Estimate Number	ORDER# 466

Invoice #	04072198-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/21/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04072198
Alt Order #	Political Candidate
Deal #	
Order Flight	09/17/12 - 09/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
919 Prince Street
Alexandria, VA 22314

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 7a	7a-8a								
	CDR										
					09/17/12 to 09/23/12	2x	MT- - - - -				
	13			M	09/17/12	:30	7:40 AM	CMDFO911H	\$810.00		2
	13			Tu	09/18/12	:30	7:59 AM	CMDFO911H	\$810.00		1
2	13	Good Day 8a	8a-9a								
	CDR										
					09/17/12 to 09/23/12	3x	- - WTF - -				
	13			W	09/19/12	:30	8:20 AM	CMDFO911H	\$720.00		1
	13			Th	09/20/12	:30	8:59 AM	CMDFO911H	\$720.00		2
	13			F	09/21/12	:30	8:14 AM	CMDFO911H	\$720.00		3
3	13	Good Day 9a	9-10a								
	CDR										
					09/17/12 to 09/23/12	3x	MT- T- - -				
	13			M	09/17/12	:30	9:40 AM	CMDFO911H	\$540.00		1
	13			Tu	09/18/12	:30	9:52 AM	CMDFO911H	\$540.00		2
	13			Th	09/20/12	:30	9:14 AM	CMDFO911H	\$540.00		3
4	13	Fox 13 News at Noon	12p-1p								
	CDR										
					09/17/12 to 09/23/12	3x	- TWT- - -				
	13			Tu	09/18/12	:30	12:12 PM	CMDFO911H	\$360.00		2
	13			W	09/19/12	:30	12:45 PM	CMDFO911H	\$360.00		1
	13			Th	09/20/12	:30	12:39 PM	CMDFO911H	\$360.00		3
5	13	Fox 13 News at 5p	5p-530p								
	CDR										
					09/17/12 to 09/23/12	3x	MTW- - - -				
	13			M	09/17/12	:30	5:22 PM	CMDFO911H	\$900.00		3
	13			Tu	09/18/12	:30	5:28 PM	CMDFO911H	\$900.00		1
	13			W	09/19/12	:30	5:22 PM	CMDFO911H	\$900.00		2
6	13	Fox 13 News at 530p	530p-6p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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CDR											
				09/17/12 to 09/23/12		3x	- TWT- - -				
13				Tu	09/18/12	:30	5:54 PM	CMDFO911H	\$900.00		1
13				W	09/19/12	:30	5:55 PM	CMDFO911H	\$900.00		2
13				Th	09/20/12	:30	5:37 PM	CMDFO911H	\$900.00		3
7	13	Fox 13 News at 6p	6p-630p								
CDR											
				09/17/12 to 09/23/12		4x	MTWT- - -				
13				M	09/17/12	:30	6:29 PM	CMDFO911H	\$990.00		1
13				Tu	09/18/12	:30	6:13 PM	CMDFO911H	\$990.00		4
13				W	09/19/12	:30	6:29 PM	CMDFO911H	\$990.00		2
13				Th	09/20/12	:30	6:22 PM	CMDFO911H	\$990.00		3
8	13	M-Su 10p-1030p Late News	10p-1030p								
CDR											
				09/17/12 to 09/23/12		2x	- T- T- - -				
13				Tu	09/18/12	:30	10:22 PM	CMDFO911H	\$1,890.00		2
13				Th	09/20/12	:30	10:28 PM	CMDFO911H	\$1,890.00		1

Aired Spots **23**

<u>Gross Total</u>	\$19,620.00	
<u>Agency Commission</u>	\$2,943.00	
<u>Net Amount Due</u>	\$16,677.00	<u>Payment Terms 30 Days</u>

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